

Jordan T. Farkas

CREATIVE/ART DIRECTOR

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SUMMARY

Art Director with over 10 years experience. Strong conceptual and managerial skills. Hands on creative with ability to lead teams and seeing projects to completion. Comfortable with project management and client presentations.

EXPERIENCE

2017—Current

Freelance Senior Art Director / Art Supervisor / Group Art Supervisor

H4B and other Havas Brands

Redfuse

McCann Health

Entresto, Dupixent

Colgate

Enfamil brands and Lokelma

Juice Pharma

Patients & Purpose

Hyder+Krasnoff

Pneumovax 23

AstraZeneca

Designing for real estate clients

Deloitte

CHM / Ten Health

Vayner Media

New business

Amgen brands

WeWork

Hyphen Digital

Moonrabbitt

FleishmanHillard

Merck pediatric vaccine

Streamline Surgical System

Noluma

2015—2017

Senior Art Director / Art Supervisor

Unified Oncology / Wildtype

Focused on Merck Oncology, Merck Pipeline, KEYTRUDA Pan Tumor, and Emend. Projects included an array of print, conventions, websites, iPads, MoA videos, and launches.

2014—2015

Freelance Senior Art Director

Centron

Med Ad News agency of the year. Received the Award of Excellence from the RX club for Ipsen's Somatuline Depot, and IBScheck launch. Other Clients included Orapharma, Saphris, and Harvoni.

2013—2014

Freelance Art Director

Likeable Media, Della Femina Advertising, Brand Connections/Pie Advertising

Clients: Bimbo Sweet Baked Goods, Auntie Anne's Pretzels, NYSDOH, Atlantic Health Systems, Dunkin Donuts, Neurological Institute of NJ, Bic, Montecristo, L.A. Looks, and Northland Juice

2012

Freelance Copywriter

Furman Roth

Crafted ideas and wrote TV scripts for Cohen's Fashion Optical

2004—2012

Freelance Art Director

Torque Creative, Gigante Vaz Partners, TBWA\Worldhealth, Entrée Health, Hyper Vision Media, EGC Group, SMA, TBWA\ChiatDay, DDB, Wunderman, Grey Worldwide, The Ad Store

Clients: Mercedes-Benz USA, Ricoh, Sonosite, Zyvox, Novartis, XGEVA, Victory Detailing, NickyPapers, Audi, Sterling Optical, Smith & Wollensky, NYU SCPS, NuvaRing, Subaru, Philips, Hertz, Citi, HP, Microsoft, Pringles, Hasbro, Frontier Airlines, Centrum, Citi Bank, Flomax, Juvederm, The Ad Council, Captain Morgan, Febreze, Vespa, AMC Lowes, Zappos, JetBlue

EDUCATION

2003—2007

School of Visual Arts BFA Advertising

New York, NY

SKILLS

Photoshop, Illustrator, InDesign, After Effects, Premiere, Final Cut Pro, Keynote, PowerPoint, Photography, Storyboarding, and Cinematography

HIGHLIGHTS

2015 Award of Excellence from the RX club, Merit from Manny Awards

2009 Winner of the One Club's Night of the Living Dead

2008 Platinum, Gold, and Silver awards in Graphis New Talent Annual